



Thursday 8th February 2018

Dear Parent/Guardians,

Match Funding

Norwood Primary School and the Parent Teachers Association (which all parent and carers are all automatically a member), work very hard to provide extra funds for increased facilities and equipment for our children.

We wanted to take this opportunity to remind you about the Match Funding scheme and how a little bit of your time could raise double the funds for the PTA.

“Matched fundraising” is where companies offer to “match” funds raised by charitable organisations like PTA groups such as Norwood’s PTA. If you work for an organisation that has a match funding policy, any money raised could be matched by your employer. Companies may match the fundraising total for an event, or for the stall that their employee is involved with ie school discos, quiz nights, Christmas and Summer fairs. For every pound raised, up to a certain amount, the company will match it. So, £300 raised suddenly becomes £600.

We understand that some high street banks, building societies, supermarkets and large corporations are likely to do match funding, but these schemes are not exclusive to the major corporate giants. If you work for an independent company, they may be interested in charitable giving through match funding too.

We would be grateful if you could see if your employer has a match funding scheme, or if they are willing to match fund any of our events. This could be a really large source of income for the PTA and help us raise money for Norwood Primary School.

If you are able to help us this way, please contact pta@norwoodmail.co.uk and we can discuss your companies requirements.

Thank you for your support

Norwood Primary School PTA